

# NOW and Cisco Partner to Deploy 5G SA Nationwide

**Makati City, Philippines – 27 April, 2023** – NOW Corporation, NOW Telecom Company, Inc. and Cisco International Limited announce that they have signed a Memorandum of Understanding (MoU) and intend to collaborate on the development of 5G communication systems and networks. The joint effort aims to facilitate NOW's transformation into a digital service provider and mobile telecommunications provider and supports the pivotal role it plays in enabling the Philippines' 2030 Vision and National Transformation Plan.

The NOW-Cisco alliance will bring cutting-edge, monetizable 5G solutions to the Philippines that will enhance not only the telecommunications landscape in the country but also enable NOW to deploy highly secure and reliable 5G services and applications for the public sector, key enterprise verticals and consumers. Specifically, for NOW's Enterprise customers, for example, in the manufacturing, logistics, port operations, banking, and BPO industries, who will benefit from the advanced 5G solutions that NOW can now offer.

By leveraging Cisco's solutions as-a-service, NOW can now provide its customers with speed, agility, and scalability with on-demand solutions that intelligently adapt to their specific business needs. This partnership allows NOW to have access to Cisco's innovative solutions, enabling them to offer enterprise customers the latest in connectivity, cybersecurity, cloud computing, and other advanced technologies that enable businesses and organizations to securely connect, communicate, and collaborate.

"NOW Group is determined to bring about true 5G and NBN technologies in the Philippines, together with its partnership with the U.S. Government. Cisco, being a technology leader, will definitely play a significant role in enabling NOW's network with best of class technologies," says Mel Velarde, Chairman of NOW.

"Given the ongoing digitization of businesses, mobile carriers will require the advanced capabilities of 5G networks such as high speed, low latency, reliability, and dynamic provisioning," explained Sanjay Kaul, President of Service Provider for Cisco in the Asia Pacific & Japan region. "Through our partnership with NOW, we can support their network infrastructure's transition into this new era of digitization by harnessing the potential of 5G technology."

NOW can also take advantage of Cisco's extensive experience and expertise in providing solutions for various industries, which can help them tailor their offerings to better suit the needs of their enterprise customers. This collaboration will enable NOW to offer comprehensive, end-to-end solutions that are customized to meet the unique needs of each enterprise customer, while also delivering unparalleled reliability and security.

Overall, this partnership between NOW and Cisco brings together the strengths of the parties, combining NOW Telecom's local market knowledge and customer relationships with Cisco's global reach and expertise in providing advanced networking solutions. The result is a powerful collaboration that is well-positioned to provide the Philippines with world-class 5G solutions and services